



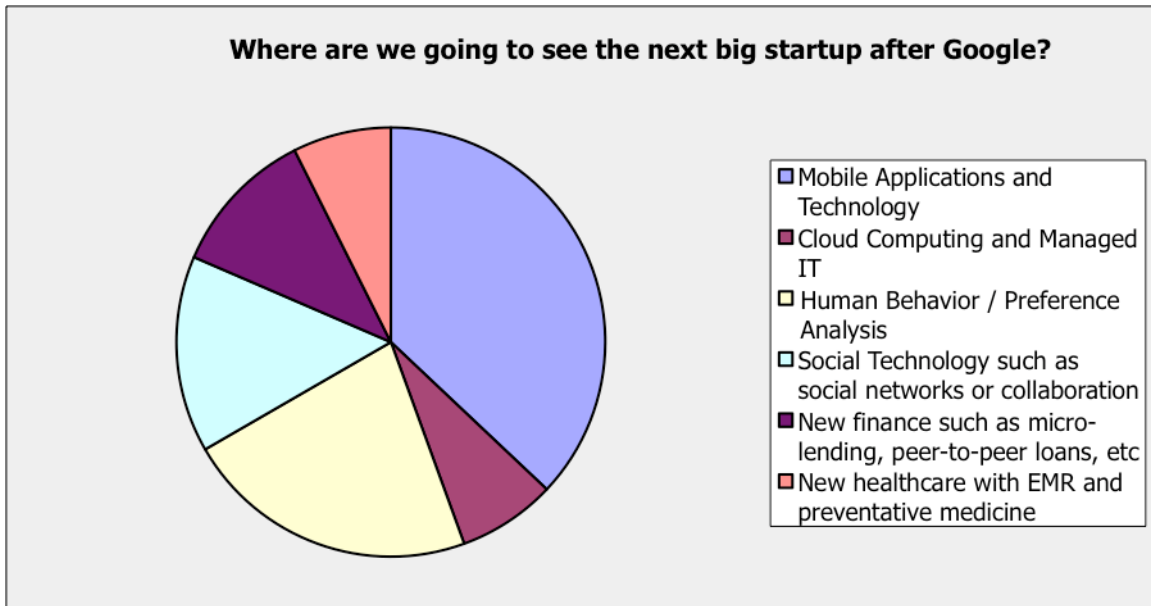
midVentures Group

Community Survey results

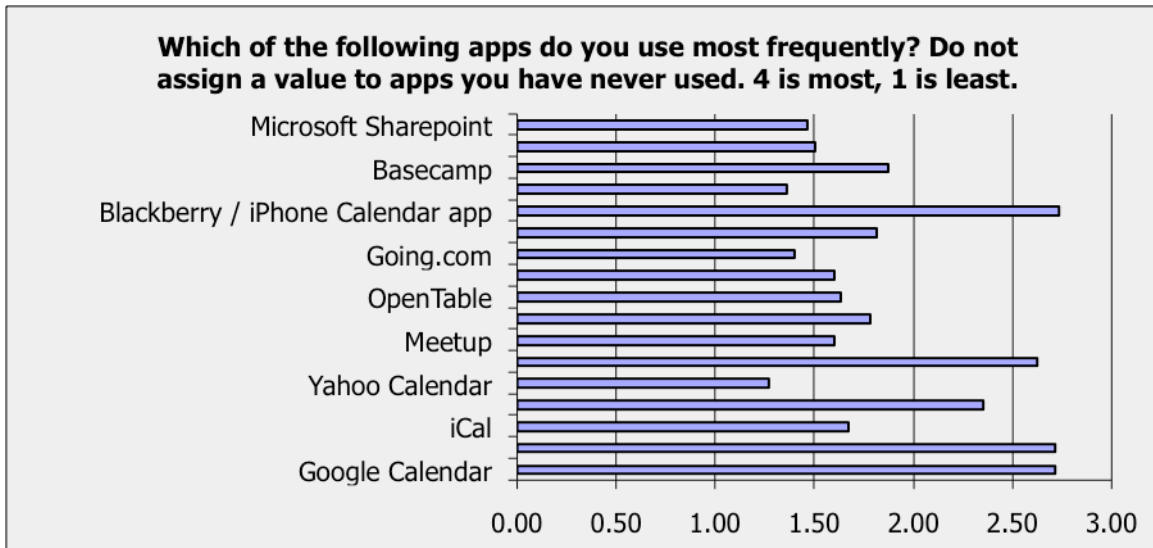
August 10, 2009

Where are we going to see the next big startup after Google?

Answer Options	Response Percent	Response Count
Mobile Applications and Technology	37.0%	10
Cloud Computing and Managed IT	7.4%	2
Human Behavior / Preference Analysis	22.2%	6
Social Technology such as social networks or collaboration	14.8%	4
New finance such as micro-lending, peer-to-peer loans, etc	11.1%	3
New healthcare with EMR and preventative medicine	7.4%	2
answered question		27
skipped question		1



Which Apps do you use most frequently?



As a whole, what is Chicago missing?

Answer Options	Response Percent	Response Count
Big events for technology and startup enthusiasts	37.5%	9
Famous technology ventures like Google, Facebook, or Twitter	62.5%	15
Investors who take risks on idea-stage ventures	62.5%	15
A supply of talented technology job-hunters	29.2%	7
Casual coffee shop brainstorming	29.2%	7
answered question		24
skipped question		4

When you attend midVentures community events, who are you looking to meet?

Answer Options	Response Percent	Response Count
Programmers or designers for my projects	45.5%	10
Investors for my ventures	36.4%	8
Job openings with startups	18.2%	4
New startups that need a business partner	45.5%	10
Interesting startup ideas where I can be a co-founder	40.9%	9
The midVentures team!	50.0%	11
answered question		22
skipped question		6

In which of the following ways would you support new startup ideas in chicago?

Answer Options	Response Percent	Response Count
I would offer free advice, consulting, and connections	76.9%	20
I would help micro-fund good ideas with a \$200 investment	30.8%	8
I would reduce the cost of my professional services	50.0%	13
I would help market and promote them through my contact list	53.8%	14
answered question		26
skipped question		2

If you have your own website or web company, what do you need right now?

Answer Options	Response Percent	Response Count
Web design or web development services	52.2%	12
Project management and quality control services	21.7%	5
Sales and marketing for my company	39.1%	9
New ideas in general for how I can innovate my product	26.1%	6
Strategic partnerships with other more established companies	43.5%	10
Just a webmaster to help with hosting, emails, and uploading	17.4%	4
answered question		23
skipped question		5

I would be interested in taking paid classes to learn about

Answer Options	Response Percent	Response Count
Programming and Technology	33.3%	7
Setting up businesses, writing contracts and business plans	38.1%	8
Art, design, and creating a usable interface	33.3%	7
Finding quality low-cost freelancers and international firms	28.6%	6
How to sell my goods or services to large corporations	47.6%	10
answered question		21
skipped question		7